

Salem Police Foundation K-9 Retirement Care and Replacement Campaign

> Expenses

			Estimated	Actual
Total Expenses			\$8,850.00	\$2,989.50
Site/Staffing % (calculated for K-9 fund)			Estimated	Actual
Room and hall fees	\$1,500.00	donated		
Event PR & Planning Contract	\$1,500.00		\$1,500.00	
AV & Equipment	\$750.00		\$750.00	
Tables and chairs	included			
Total	\$3,750.00		\$2,250.00	
Decorations			Estimated	Actual
K-9 cookies	included			
	included			
Lighting	included			
Balloons	included			
Paper supplies	included			
Total	\$0.00		\$0.00	
Publicity			Estimated	Actual
Graphics work/Website	\$100.00		\$100.00	
Photocopying/Printing	\$300.00		\$285.00	
Postage	\$350.00		\$115.00	
Total	\$750.00		\$500.00	
Miscellaneous			Estimated	Actual
K-9 Medallions	\$50.00		\$39.50	
Photography	\$300.00	donated		
Advertising pre/post for sponsor	\$1,500.00	donated		
Total	\$1,850.00		\$39.50	
Refreshments			Estimated	Actual
Food	\$2,000.00	donated		
Drinks	included			
Linens	included			
Total	\$2,000.00		\$0.00	
Program			Estimated	Actual
Performers	na			
Speakers	na			
Travel	na			
Hotel	na			
Other				
Total	\$0.00		\$0.00	
Direct ask/mail Fundraising			Estimated	Actual
Sponsor mailings & solicitations	\$250.00		\$100.00	
Facebook boosts	\$250.00		\$100.00	
Total	\$500.00		\$200.00	

Salem Police Foundation K-9 Retirement Care and Replacement Campaign

> Income

	Estimated	Actual
Total Income	\$32,450.00	\$86,300.00

Donors at Breakfast with the Chief/K-9's on Ice specifically for K-9 Retirement

Estimated	Actual		Estimated	Actual
30	11	Breakfast with the Chief	\$3,000.00	\$6,341.00
15	10	K9's on Ice	\$600.00	\$1,200.00
			\$0.00	\$0.00
			\$3,600.00	\$7,541.00

Sponsors and individual donations portion dedicated to K-9s

Estimated	Actual		Estimated	Actual
4	2	K-9 Protector \$2,500.00	\$10,000.00	\$5,000.00
8	13	Blue and Gold \$1,000.00	\$8,000.00	\$13,000.00
10	13	Black & White \$500.00	\$5,000.00	\$6,500.00
10	35	Individual Donations (Varies)	\$5,000.00	\$52,849.00
			\$28,000.00	\$77,349.00

Sale of items

Estimated	Actual		Estimated	Actual
150	750	Raffle Tickets \$5.00	\$750.00	\$1,260.00
20	30	Dog Photos \$5.00	\$100.00	\$150.00
			\$0.00	\$0.00
			\$0.00	\$0.00
			\$850.00	\$1,410.00

Salem Police Foundation K-9 Retirement Care and Replacement Campaign

> Profit - Loss Summary

	Estimated	Actual
Total income	\$32,450.00	\$86,300.00
Total expenses	\$8,850.00	\$2,989.50
Total profit (or loss)	\$23,600.00	\$83,310.50

